



# CONTENTS

- 1. Post-recession economic policy challenges for Western Greece: fragmentation, production, well-being, development prospects**  
*Fotini Economou, Pródromos Prodromidis* . . . . . 1
- 2. Comparative analysis and evaluation of the competitiveness of the regions of Apulia and Western Greece**  
*Athanasios Chymis* . . . . . 19
- 3. Regional development in the light of income inequality, entrepreneurship and innovation**  
*Emilia G. Marsellou, Vlassis Missos, Konstantinos Loizos* . . . . . 43
- 4. The Apulian Innovation Overview: a knowledge tool for better informed public decisions**  
*Annamaria Fiore* . . . . . 67
- 5. Regional aid to companies: a proposal for additional evaluation criteria**  
*Annamaria Fiore, Gianna Elisa Berlingiero, Antonella Costanza* . . . . . 81
- 6. Developing e-services and data collections to improve the business climate in Western Greece**  
*Pródromos Prodromidis, Athanasios Chymis, Fotini Economou, Alexandra Kontolaimou, Pantelis Lappas, Konstantinos Loizos, Vlassis Missos, Ioanna Reziti, Georgia Skintzi* . . . . . 105
- 7. Innobarometer: an e-tool to collect and analyse data on entrepreneurship and innovation in Western Greece and Apulia**  
*Georgios Constantinos Theofanopoulos, John Garofalakis, Andreas Koskeris, Sotirios Michalopoulos* . . . . . 133
- 8. Pilot analyses of micro data collected in 2020 in Western Greece via an entrepreneurship & innovation questionnaire**  
*Pantelis Lappas, Pródromos Prodromidis* . . . . . 151

<b>9</b>	<b>Agricultural research and innovation in the EU</b> <i>Ioanna Reziti</i> . . . . .	195
<b>10</b>	<b>Crowdfunding as a method to help the public sector promote innovation and carry out development policy</b> <i>Christos Tzomakas, Nikos Tsirakis</i> . . . . .	209
<b>11</b>	<b>Using innovation as a way to create value, jobs, and promote environmental goals: a plan to introduce a new market concerning traditional olive oil production</b> <i>Efstathios A. Papachristopoulos, Vagelis G. Papadakis</i> . . . . .	221
<b>12</b>	<b>A Start-Up Innovation Development Framework: the Business Model Canvas and Blue Ocean Strategy</b> <i>Fabrizio Errico, Giorgia De Benedetto, Angelo Corallo, Maria Morena Ragone</i> . . . . .	235